

10

WAYS TO PREPARE YOUR HOME TO SELL FOR TOP DOLLAR

Simple, smart steps from
the professionals at
Today's Home

@CallTodaysHome



It's always more than just a house!





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Selling your home doesn't have to feel overwhelming. The right preparation can turn stress into confidence—and your home into a buyer's dream. At Today's Home, we've helped hundreds of local homeowners sell faster and for more by focusing on what really matters. Here's our top-ten list of practical, proven tips to help your home stand out from the rest.

[ClearPathToSell.com](https://www.clearpathtosell.com)



1

START WITH CURB APPEAL

First impressions matter. Power wash the walkway, trim bushes, add fresh mulch, and consider a new welcome mat or door paint color that pops. A tidy entry tells buyers, "This home is cared for."



2

DECLUTTER LIKE YOU'RE ALREADY MOVING

Remove excess furniture and personal items. Clean, open spaces help buyers imagine themselves there —not you.

DONATION



3

KEEP EVERYTHING CLEAN

Baseboards, blinds, vents, light fixtures—the works. A spotless home signals value. (Pro tip: hire a cleaner for that fresh listing day sparkle.)





4

NEUTRALIZE YOUR SPACE

If your walls are bold or themed, repaint in soft, neutral tones. You want buyers to focus on the home's features, not the color choices.





5

LIGHT IT UP

Bright rooms feel bigger and more inviting. Replace dim bulbs and open blinds to let natural light pour in.



6

MAKE SMALL REPAIRS COUNT

Leaky faucet? Sticking door? Buyers notice the little things. Fix them before listing—it shows your home is more-in ready.



STAGE FOR LIFESTYLE

Arrange furniture to highlight flow and function. Add cozy throws, fresh flowers, and inviting scents. The goal is “I could live here.”

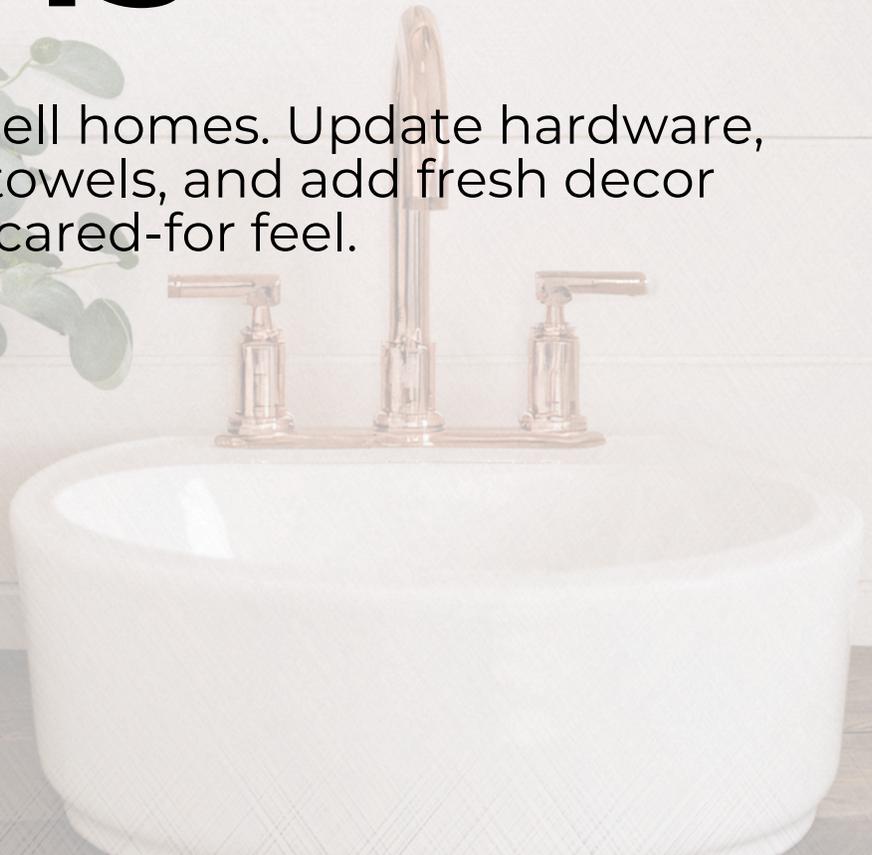




8

FOCUS ON KITCHENS & BATHS

These rooms sell homes. Update hardware, replace worn towels, and add fresh decor for a modern, cared-for feel.





9

GATHER YOUR PAPERWORK

Warranties, manuals, and HOA info— having these ready tells buyers you're organized and trustworthy.



10

PARTNER WITH A TRUSTED PROFESSIONAL

Your Today's Home agent will guide you through pricing, timing, marketing, and every decision in between. Because selling your home is about more than a sale, it's about your next chapter.



**At Today's Home,
we help you sell
confidently, with
faith, integrity,
and expertise.**

Ready to take the next step?
Schedule your consultation today.

